

RODRIGO LAGO

UX Engineer

hi@rlogo.com • Mar del Plata, Argentina • linkedin.com/in/rnlago • github.com/rodrigolagodev

SUMMARY

UX Engineer with 6+ years of cross-disciplinary experience designing and building interfaces for B2B SaaS, e-commerce, and digital products. Specialized in bridging the gap between design and engineering using modern front-end architectures, semantic web technologies, and scalable design systems. Proven track record collaborating with US-based product teams and leveraging AI-augmented workflows to optimize development delivery without compromising craftsmanship.

EXPERIENCE

UX Developer

2022 - Present

Making Sense

Mar del Plata, Argentina / Remote

Collaborate daily within cross-functional, US-based product teams to engineer high-performance, accessible, and user-centric interfaces for complex B2B SaaS and e-commerce platforms.

Serve as the primary bridge between UI/UX designers and engineering teams, translating interactive Figma prototypes and complex wireframes into clean, semantic, and maintainable front-end code.

Contribute to and maintain scalable, enterprise-level design systems and reusable component libraries, significantly accelerating feature development cycles and ensuring strict visual consistency across products.

Leverage AI-augmented development workflows within the front-end pipeline, automating repetitive boilerplate tasks to streamline sprint delivery while preserving high design craftsmanship.

Web Developer & E-commerce Specialist

2021 - 2022

OSDI

Mar del Plata, Argentina

Optimized the performance and architecture of the core corporate e-commerce platform, successfully reducing site load times and enhancing the mobile user experience.

Managed comprehensive digital catalog workflows and implemented visual merchandising strategies to streamline the online user checkout funnel.

Designed high-fidelity web layouts and cross-platform marketing assets, successfully unifying the company's digital brand presence.

Web Developer / Project Manager

2021 - 2021

Negocia

Piura, Peru (Remote)

Planned and executed the end-to-end development of the core corporate website, defining a robust front-end architecture to ensure product scalability.

Established project milestones, managed strict delivery deadlines, and facilitated agile workflows in close collaboration with the UX design team and business stakeholders.

Engineered seamless API integrations to connect the customer-facing web application with the client's internal product ecosystem.

Chef de Cuisine / Team Leader

2013 - 2020

The Cooking Experience (Sainte Jeanne Hotel, Sarasa Negro, Le Cinquante Huit)

Mar del Plata, Argentina / Barcelona, Spain

Directed high-volume culinary operations and led cross-functional kitchen teams within top-tier, fast-paced gastronomic establishments.

Managed supply chain logistics, vendor negotiations, inventory control, and food cost budgets to optimize daily operational efficiency.

Enforced rigorous quality control and international safety compliance standards while maintaining high performance under extreme, time-sensitive pressure.

Freelance Web Developer & Graphic Designer

2009 - 2012

Mug Communication / Freelance

Mar del Plata, Argentina

Designed and developed customized, responsive websites, high-converting landing pages, and e-commerce solutions tailored to client-specific business goals.

Created comprehensive brand identities, digital assets, logos, and marketing materials for a diverse portfolio of national and international clients.

EDUCATION

Coderhouse (Online Academy)

2021 - 2021

Frontend Web Development & React.js Certifications

Mar del Plata, Argentina

Awarded "Top 10 Student" distinction across the JavaScript and Web Development cohorts for academic excellence and outstanding final project execution.

Mastered component-based architecture, asynchronous programming, and responsive interface design.

CAECE School of Gastronomy

2010 - 2013

Higher Technical Degree in Gastronomy

Mar del Plata, Argentina

Acquired comprehensive training in advanced culinary techniques, kitchen administration, food & beverage operations, and cost control management. Developed core competencies in supply chain logistics, strict food safety compliance (HACCP), and team coordination under high-pressure, fast-paced environments.

EEST Nro 2 (Technical High School)

2005 - 2008

Bachelor's Degree in Computer Studies

Mar del Plata, Argentina

Acquired fundamental knowledge in software logic, systems architecture, and computer science principles, establishing the technical foundation for a career in web technologies.

SKILLS

Technical Skills: Frontend Development: JavaScript, TypeScript, React.js, Next.js, Astro, HTML5, CSS/SCSS, Tailwind CSS, Bootstrap, WordPress | Design & Prototyping: Figma, Sketch, Adobe Illustrator, Adobe Photoshop, UX/UI Design, Wireframing, Responsive Design, Graphic Design | Tools & Methodologies: Git, GitHub, VS Code, Agile Scrum, Design Systems, AI-Augmented Workflows.

Languages: Spanish (Native) | English (Professional Working Proficiency – Extensive experience collaborating daily within US-based product teams).

Additional Skills: Photography, Music, 3D Design & Printing, and Culinary Arts.